

New Channel Letter Web Tool

We are excited to introduce our cutting-edge Channel Letter web tool, designed to provide our customers with a swift, tailored, and immediate estimate. This enhancement not only sets a new standard in the industry but also streamlines the ordering process for Channel Letters, ensuring reliability and simplicity as we continue to grow our operations.

Our dedicated Channel Letter Team is always ready to assist you. Whether you have questions or need help uploading your artwork to our website, we are here for you. Simply click the “Help” button or call us at (888) 739-8501, extensions 777 and 105. We look forward to making your experience seamless and efficient.

Design Your Channel Letters with Ease.

Select the Channel Letter product type as needed.

B2

All Products

Banners

Flags

Banner Stands

Trade Show

Tents

Table Throws

Rigids

Adhesives

Wall Art

Q

Upload

Estimate

Orders

Signs / Letters

Channel Letters

Indoor / Outdoor Displays

Advertising Flags

Banner Stands

Step and Repeat Backdrop

Real Estate Products

A Frame and Sign Holders

Signicade A-Frames

SEG Products

Trade Show Products

Custom Event Tents

Table Throws

Hardware Only

Banners

13oz Vinyl Banner

18oz Blockout Banner

Backlit Banner

Mesh Banner

Indoor Banner

Pole Banner

9oz Fabric Banner

Blockout Fabric Banner

Tension Fabric

Large Format

Wall Art

Adhesive Products

Rigid Signs and Magnets

Reflective Products

Dry Erase Products

Channel Letters

Ready to install, LED illuminated, UL Listed, with power supplies and installation patterns

Standard Channel Letters

- Acrylic faces with trimcaps
- .040 aluminum returns
- Front lit & Dual lit

Starting at \$3.99 per inch

Halo/Reverse Lit Channel Letters

- Fabricated stainless steel welded faces and returns
- Prepped, smooth sanded and painted
- Multiple colors available

Reverse Lit

Reverse Acrylic Lit

Premium Channel Letters

- Acrylic faces with fabricated and welded stainless steel returns
- Prepped, smooth sanded and painted returns
- Multiple return colors available

Full Acrylic Face Lit

Inset Acrylic Face Lit

Live Chat

FEED BACK

After selecting your desired Channel Letter type, select a task from our product quote menu:

Standard Channel Letter









[Design your own Channel Letters](#)
[Upload your PDF/EPS/AI file](#)
[Open your Previous Design](#)

+ Start From Scratch

⬆️ Upload My Artwork

📁 Open Recent Designs

Job Name

Job Name/PO# (Required)

Qty

1

\$0.00

Shipping

☐ Blind Drop Ship
 ☐ Store Pickup (CA Facility Only)

Subtotal

\$0.00

Total

\$0.00

Add to Cart

Or save for later 🕒

Start From Scratch

Jump right into designing your Channel Letters with our intuitive online tool. Select **Start from Scratch** to access a suite of basic design tools including a variety of fonts, colors, and shapes, enabling you to create a fully customized sign. Enter your text, choose your desired font, and select colors directly within the tool. Adjust the size of your letters by simply modifying the width and height fields for a perfect fit.

Upload My Artwork

Have a design ready? Upload your artwork files directly onto our platform. We support **PDF**, **EPS**, and **AI** formats to ensure your designs are replicated with precision. Once uploaded, you can further fine-tune your design using our editing tools.

Open Recent Designs

Easily access your previously saved designs by selecting **Open Recent Designs**. This feature allows you to quickly make modifications or reorder designs, saving you time and effort.

Start From Scratch

This feature empowers you to design your own Channel Letters from the ground up, allowing for essential customizations as you go. Our user-friendly interface offers all the basic tools, a variety of colors, numerous shapes, and a selection of fonts, making it straightforward to get an instant quote and seamlessly place your order. Whether you're creating something new or adjusting a previous design, everything you need is at your fingertips.

1. Add Channel:

This feature enables you to incorporate various types of channels into your design. You can choose to add channels using text, shapes, or a raceway, allowing for versatile and dynamic signage creations.



Text Channels:

- **Type Your Text:** Enter your desired text into the designated box on the left side of the screen.
- **Select Font and Color:** Choose from a variety of fonts and select the appropriate color to best match your brand or design aesthetics.
- **Adjust Size:** Customize the dimensions of your letters by entering specific measurements for width and height directly into the respective fields.

Raceway:

- **Add a Raceway:** Integrate a raceway into your design to enhance the mounting of your Channel Letters.
- **Customization Options:** Adjust the length as needed while maintaining a consistent height of 5.3 inches and a depth of 3.5 inches.

Shape Channels:

- **Choose a Shape:** Select from a range of predefined shapes to serve as the foundation for your Channel Letters.
- **Incorporate Artwork:** If you have a logo, image, or artwork from previous projects, you can upload and integrate these elements into the selected shapes to create a cohesive and unique sign design

2. Finishing options:

Customize each channel letter by selecting the appropriate trimcap, return, and face options. Choose from a range of colors and specify the sizes to ensure each element perfectly aligns with your design requirements.



Trimcap Options:

- **Color Selection:** Choose from a variety of colors for your trimcap to perfectly match or contrast your design.
- **Size Selection:** Select the trimcap size that best fits your needs, available in $\frac{3}{4}$ inch or 1 inch options.

Return Options:

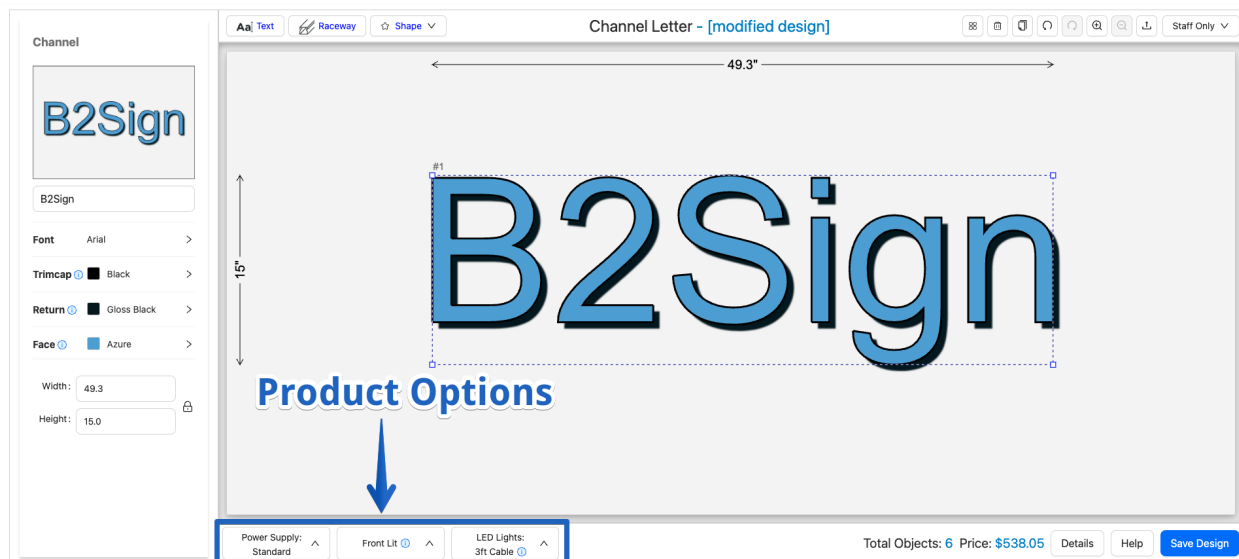
- **Color Selection:** Pick a return color from our extensive palette to complement your channel lettering.
- **Size Selection:** Opt for a return size ranging between 3 inches and 5 inches to suit the scale of your design.

Face Options:

- **Color Selection:** Customize the face of your letters with options like Acrylic Color, Translucent Vinyl Color, Blockout Vinyl Color, and Dual Vinyl Color to achieve the desired effect and visibility.
- **Custom Color:** Utilize our Digital Print Color option for a tailored hue that matches your specific branding requirements.
- **Image Upload:** Enhance your design by uploading an image to be digitally printed, perfect for complex graphics and detailed logos.

3. Product Options:

This tool offers the flexibility to customize your product details. You can select from different power supply types, choose between front or back lighting options, and specify your preferred LED lighting configurations to tailor your product to your specific needs.



Power Supply Options:

- **Type Selection:** Choose a suitable power supply for your Channel Letters. Options include standard power supply units.

- **UL Certification:** Note that selecting 'No Power Supply' results in no UL label being included with your product.

Lighting Options:

- **Front/Back Lit Selection:** Opt for either Front Lit, which illuminates only the front side, or Front and Back Lit, which lights up both sides of the Channel Letters for enhanced visibility.

LED Light Options:

- **Cable Length:** Select the length of the LED cable, available in 3 feet or 8 feet options, to suit your installation needs.
- **No LED Option:** Choose this if you do not require LED lights. Be aware that selecting 'No LED' means your Channel Letters will not come with a UL label.

4. Tool Area

This section offers a variety of functionalities to manage and manipulate your channel letter designs efficiently. Here, you can perform operations like selecting all elements, copying, undoing, and redoing actions. The zoom in and out features allow for detailed viewing and editing. Additionally, you can upload a custom backboard hole pattern, enabling you to tailor the backboard specifically to your requirements.



Icon	Description
	Select All: Select all channels to adjust their size or change options for all simultaneously.

	Remove: Delete the selected channel(s).
	Duplicate: Create a copy of the selected channel(s).
	Undo: Reverse the last action.
	Redo: Reapply the last undone action.
	Zoom In: Magnify the view to see the details of the channels.
	Zoom Out: Reduce the view to see a smaller, broader perspective.
	Upload Custom Hole Pattern: Upload a custom hole pattern for the backboard to accommodate specific requirements for cable and installation holes.

5. Control Panel

The Control Panel Area offers three essential functions to assist you in managing your channel letter design:



Details:

- Click this button to view a detailed quote for each channel, providing an itemized breakdown of costs, ensuring transparency and clarity.

Help:

- If you encounter any issues or have questions, use the Help button to contact our customer support team. Your current design will be included in the query for better assistance.

Save Design:

- Once you are satisfied with your design, click Save Design to exit the designer and proceed to the ordering page to finalize your purchase.

Upload My Artwork

The "Upload My Artwork" feature allows you to submit files created in various design programs such as Illustrator, Photoshop, CorelDRAW, Plexi, and more. Once your file is uploaded, you can select specific Channel Letter specifications and receive an instant estimate.

Please adhere to the following guidelines before uploading your artwork:

- **Vector or Outline All Objects:** Ensure all elements in your design are either vectorized or outlined.
- **Scale Artwork Appropriately:** Scale your artwork to the exact dimensions needed, or use half-size dimensions if your file exceeds 200 inches.
- **Simplify Shapes:** Simplify the shapes of your Channel Letters before uploading. If your design is overly complex with many anchor points or too narrow, we will help you find the best solution to achieve your desired look.
- **Save in Proper Format:** Save your file as a PDF, EPS, or AI format.

Following these guidelines will help ensure a smooth and accurate production process.

1. Upload a file

Use the "Upload My Artwork" function to open the upload popup and select the desired file from your folder.

Standard Channel Letter



+ Start From Scratch
Upload My Artwork
Open Recent Designs

Job Name

Job Name/PO# (Required)

Qty

1

\$0.00

Shipping

☐ Blind Drop Ship
 ☐ Store Pickup (CA Facility Only)

Subtotal

\$0.00

Total

\$0.00

Add to Cart

Or save for later

2. File Cannot Be Recognized

If the file you upload cannot be recognized by our system, you will be prompted to provide more information through the help function.

- **Provide Total Height:** Enter the total height of your project to help us understand your requirements.
- **Upload Additional Files:** Submit any additional files that can give us more context about your project.
- **Leave a Message:** Include a detailed message explaining your project specifications, such as acrylic color, trim cap color, height of letters, etc.

Once this information is submitted, our estimates team will review your files and get in touch with you shortly.

Channel Letter Estimate

×

Object Recognition Failed. But Don't Worry...

Standard Front 12 Channel Letter

The artwork you've uploaded cannot be processed for an instant quote.

Submit this graphic along with any other relevant files and specs to our estimates team and they will be in touch shortly.

Enter the size of your Channel Letter(s) *

Total Height

in

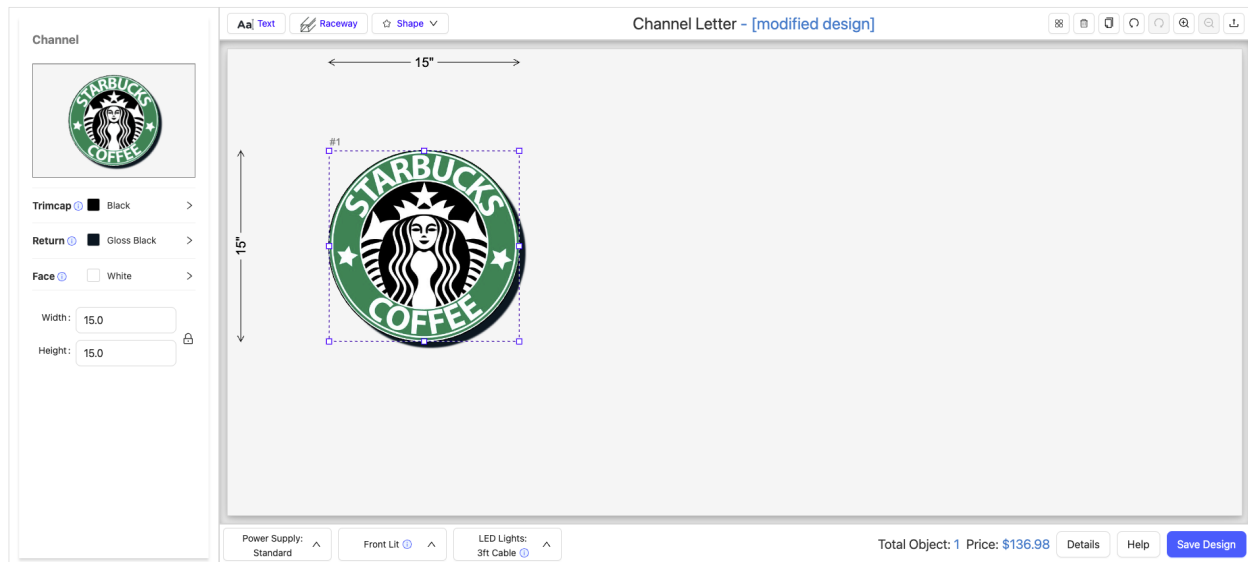
Upload Additional File(s)

Please detail your project: Acrylic Color, Trim Cap Color, Height of Letters, etc....

Submit

3. File Recognized

Once your file is successfully recognized, the final design will be displayed in our designer tool.



Then you can:

- **Adjust Finishing Options:** Customize the trimcap, return, and face colors and sizes to match your design preferences.
- **Modify Product Options:** Select the desired power supply types, front/back lit options, and LED light configurations.
- **Use the Tool Area:** Perform various actions such as selecting, copying, undoing, redoing, zooming in/out, and uploading custom hole patterns.
- **Process Your Order:** Utilize the Control Panel to view detailed quotes, seek assistance, save your design, and proceed to the ordering page.

These features ensure you can fine-tune your design and complete your order seamlessly.

4. Adjust Finishing options:

Customize each channel letter by selecting the appropriate trimcap, return, and face options. Choose from a range of colors and specify the sizes to ensure each element perfectly aligns with your design requirements.

Trimcap Options:

- **Color Selection:** Choose from a variety of colors for your trimcap to perfectly match or contrast your design.

- **Size Selection:** Select the trimcap size that best fits your needs, available in ¾ inch or 1 inch options.

Channel



Trimcap ⓘ ☒ Black >

Return ⓘ ☒ Gloss Black >

Face ⓘ ☐ White >

Width:

Height:

×

Trimcap Color

- ☒ Black
- ☐ White
- ☐ True Red
- ☐ Green (Solid)
- ☐ Intense Blue
- ☐ Blue Solid
- ☐ Bronze
- ☐ Gold
- ☐ Chrome

Trimcap Size

- ☒ ¾ Inch
- ☐ 1 Inch

Return Options:

- **Color Selection:** Pick a return color from our extensive palette to complement your channel lettering.
- **Size Selection:** Opt for a return size ranging between 3 inches and 5 inches to suit the scale of your design.

Channel



Trimcap ⓘ ☒ Black >

Return ⓘ ☒ Gloss Black >

Face ⓘ ☐ White >

Width:

Height:

×

Return Color

- ☒ Gloss Black
- ☐ Ultra White
- ☐ Hunter Red
- ☐ Heron Blue
- ☐ Dark Bronze

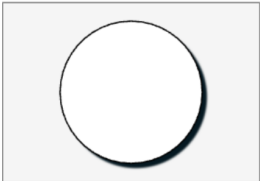
Return Size ⓘ

- ☐ 3 Inches
- ☒ 5 Inches

Face Options:

- **Color Selection:** Customize the face of your letters with options like Acrylic Color, Translucent Vinyl Color, Blockout Vinyl Color, and Dual Vinyl Color to achieve the desired effect and visibility.
- **Custom Color:** Utilize our Digital Print Color option for a tailored hue that matches your specific branding requirements.
- **Image Upload:** Enhance your design by uploading an image to be digitally printed, perfect for complex graphics and detailed logos.

Channel



Trimcap ⓘ Black >

Return ⓘ Gloss Black >

Face ⓘ White >

Width: 15.0

Height: 15.0

×

Acrylic Color

White

Lexan White

Red

Yellow

Green

Blue (Lighter)

3M Translucent 3630 Vinyl Color \$0.80 per inch

Yellow	Rose Mauve	Sultan Blue	Brilliant Green
Marigold	Fuchsia	Azure	Light Lemon Yellow
Poppy Orange	Raspberry	Light European Blue	Bronze
Tangerine	Electric Pink	Intense Blue	Silver
Orange	Vivid Rose	Sapphire	Gold Nugget
Poppy Red	Pink	Evening Blue	Gold Metallic
Scarlet	Plum Purple	Teal Green	White
Red	Bright Violet	Jade Green	Shadow Gray
Dark Red	Royal Blue	Bright Jade Green	Silver Gray
Cardinal Red	Electric Blue	Kentucky Blue Grass	Black
Regal Red	Blue	Light Kelly Green	
Burgundy	Patriot Blue	Vivid Green	

3M Blockout 3635 Vinyl Color \$0.80 per inch

Blockout White

Blockout Black

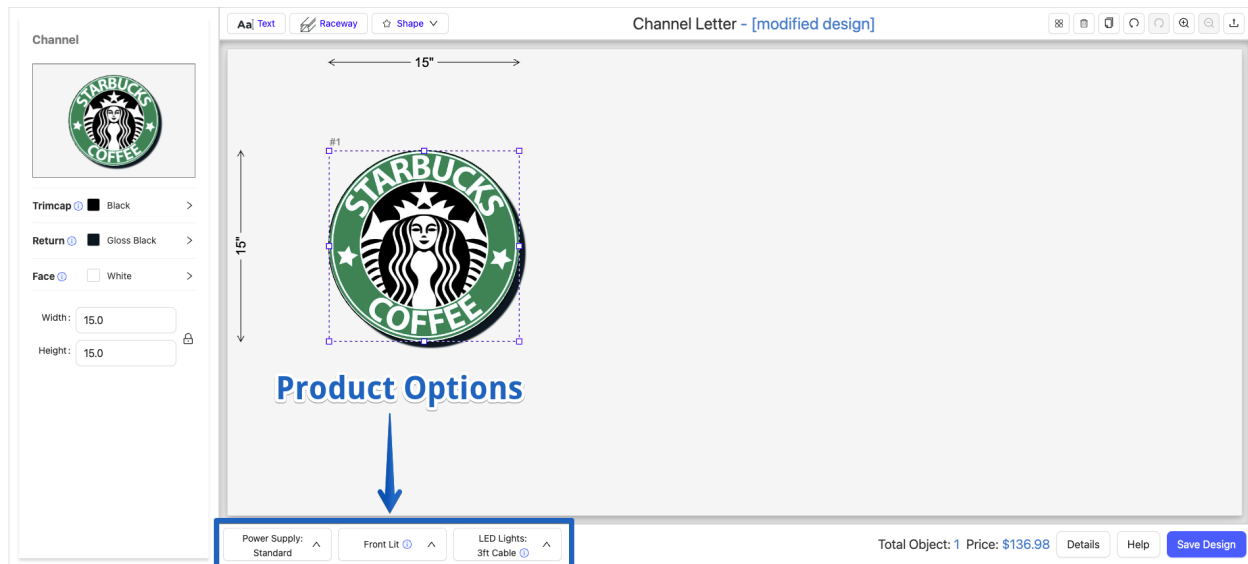
3M Dual Color (Day / Night) 3635 Vinyl Color \$2.00 per inch

Dual Color White

Dual Color Black

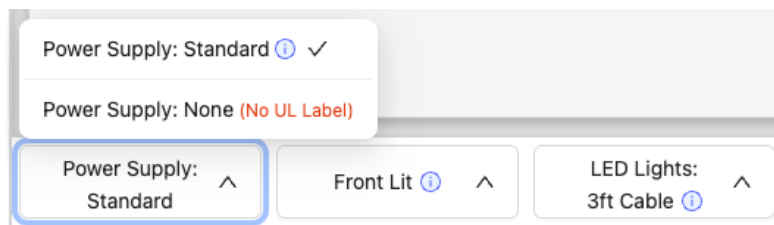
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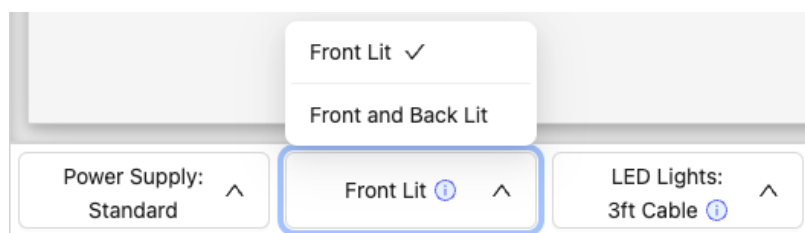
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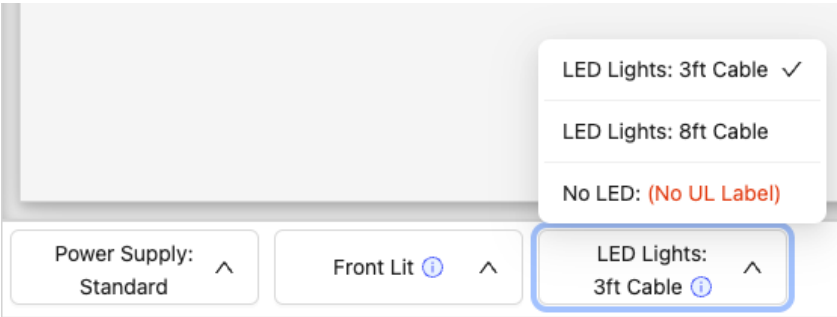
Lighting Options:

- **Front/Back Lit Selection:** Opt for either Front Lit, which illuminates only the front side, or Front and Back Lit, which lights up both sides of the Channel Letters for enhanced visibility.



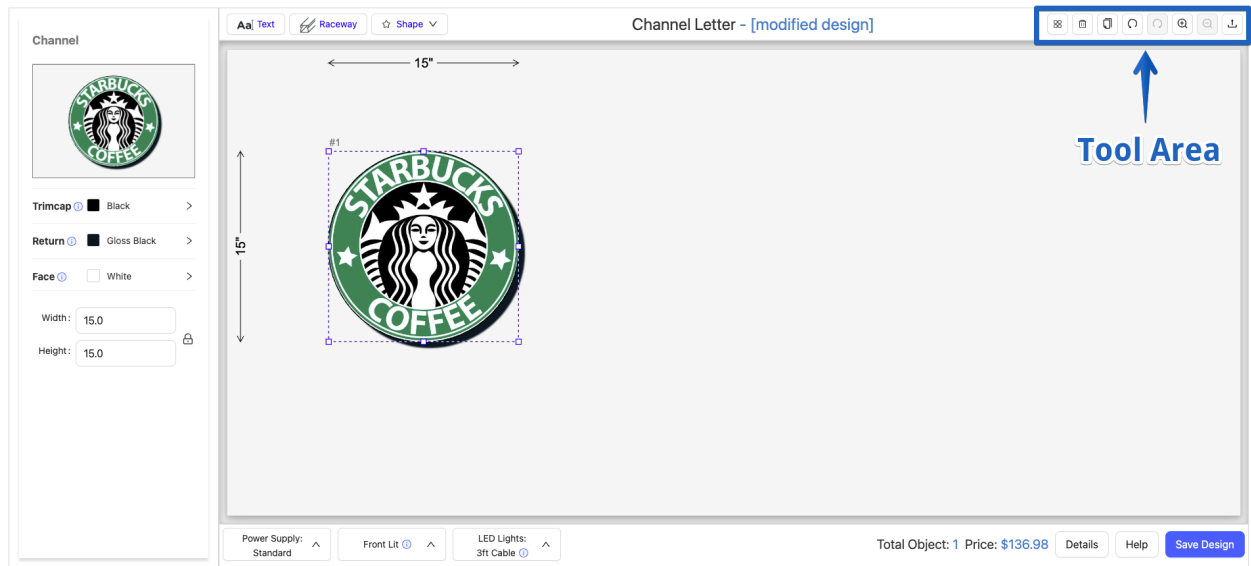
LED Light Options:

- **Cable Length:** Select the length of the LED cable, available in 3 feet or 8 feet options, to suit your installation needs.
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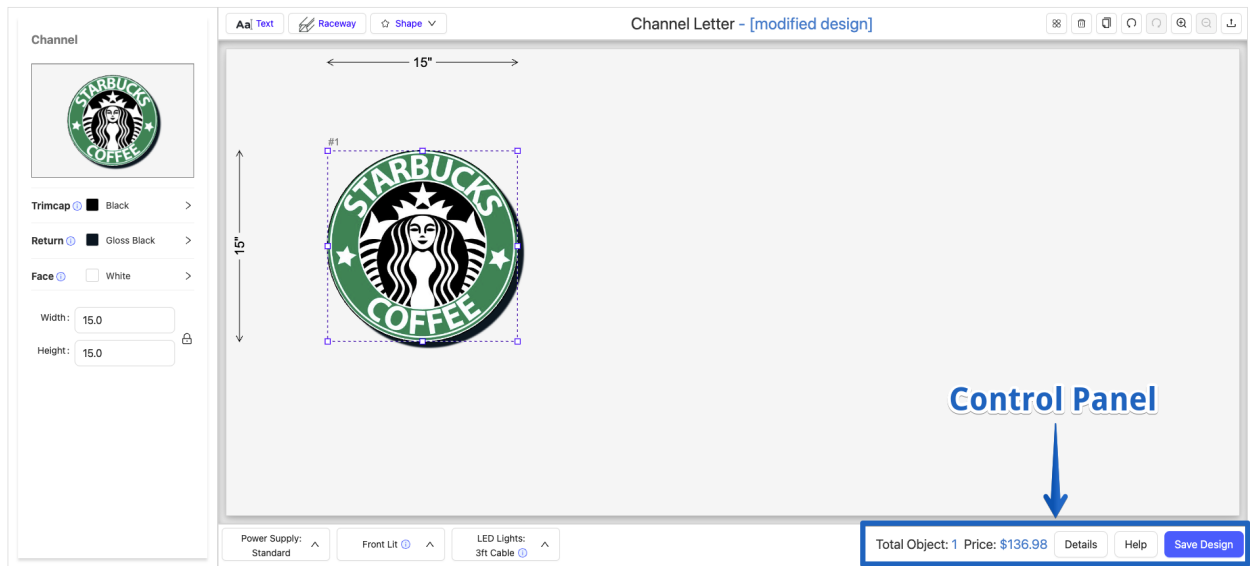


Icon	Description
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	Duplicate: Create a copy of the selected channel(s).
	Undo: Reverse the last action.
	Redo: Reapply the last undone action.
	Zoom In: Magnify the view to see the details of the channels.
	Zoom Out: Reduce the view to see a smaller, broader perspective.
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7. Control Panel

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Channel Letter - [modified design]

Object	Size	Color				Price		
		Acrylic	Vinyl	Trimcap	Return	Channel	Vinyl	Subtotal
	15" x 15" 1.6 sqft	White	Digital Print Image	3/4" Black	5" Gloss Black	\$59.99	\$32	\$91.99
Power Supply: Standard x 1 (Estimated)						\$44.99		
LED Lights: 3ft Cable						\$0		
Total 1 Object				Price: \$136.98				

Download Printable Close

Help:

- If you encounter any issues or have questions, use the Help button to contact our customer support team. Your current design will be included in the query for better assistance.

Channel Letter - [modified c

5"

BU

STARBUCKS

FE

Help is Here

15"

15"

STARBUCKS COFFEE

We've got your work. Submit it along with any other relevant files and specs to our Specialist and they will be in touch shortly.

Enter the size of your Channel Letter(s)*

Total Height

15.0

in

⬇️ Upload Additional File(s)

Please detail your project: Acrylic Color, Trimcap Color, Height of Letters, etc...

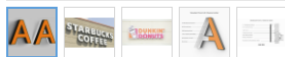
Save & Submit

Save Design:

- Once you are satisfied with your design, click Save Design to exit the designer and proceed to the ordering page to finalize your purchase.

Place Order:

- **Enter Job Details:** Type in your job name and set the quantity for your channel letter project.
- **Select Shipping Method:** Choose your preferred shipping method.
- **Add to Cart:** When ready, click "Add to Cart" to proceed with your order.



[Description](#) [Components](#) [Warranty](#) [FAQ](#) [Manual](#)

Channel Letters are 3 Dimensional Sign Elements. They are typically displayed on the facade of a building or monument sign. Channel letters are lit with LED modules which have effective light output and require very little electricity. Displaying channel letters is an intelligent way to showcase your brand in front of your customers.

- **Ready-to-install:** Wiring diagrams and installation pattern are included

[Edit Current Design](#)

[+ Start From Scratch](#)

[Upload My Artwork](#)

[Open Recent Designs](#)

Job Name

Job Name/PO# (Required)

Qty

1

\$136.98

Turnaround

☒ 2-4 Business Days(Design Finalized)

Cut-off time 4pm PST

Shipping

☐ Blind Drop Ship
 ☐ Store Pickup (CA Facility Only)

Subtotal

\$136.98

Total

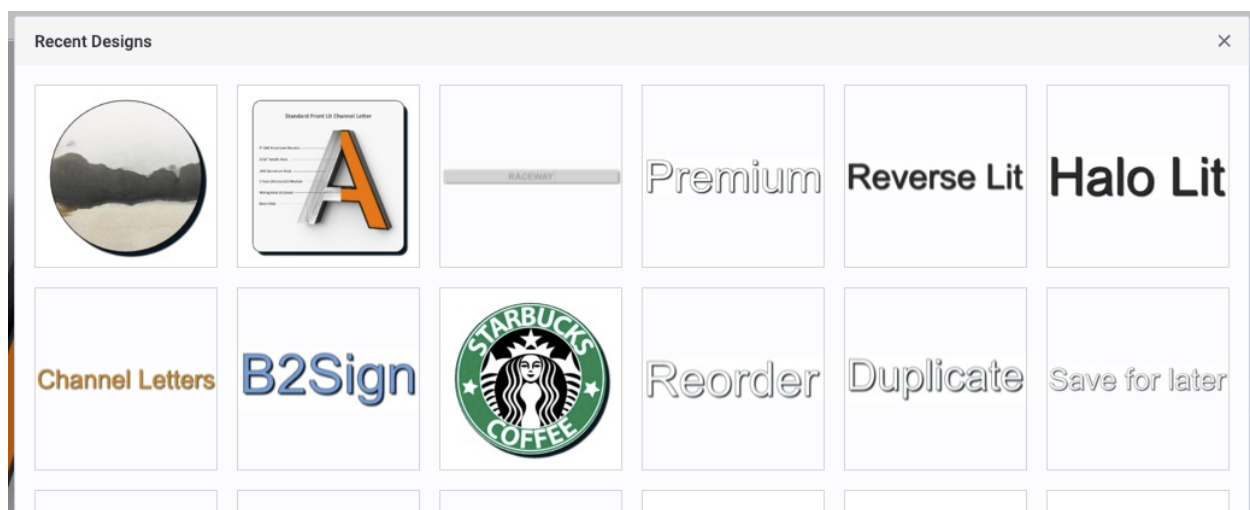
\$136.98

[Add to Cart](#)
[Or save for later](#)

Open Recent Designs

This feature serves as your personal database, allowing you to easily access, review, and manage your saved channel letter projects.

- **Access Saved Projects:** All projects that you have previously saved or that have been sent by our Help Center are stored here. This ensures you can effortlessly find and work on any past designs without starting from scratch.
- **Review and Edit:** After selecting the design you will be able to review your saved artwork, make any necessary edits, or proceed to purchase.



Our dedicated Channel Letter Team is always ready to assist you. Whether you have questions or need help uploading your artwork to our website, we are here for you. Simply click the "Help" button or call us at (888) 739-8501, extensions 777 and 105. We look forward to making your experience seamless and efficient.